

VEGEMEDIA.NET SUITE OF SITES

PRIVACY POLICY

Effective Date May 1, 2008

At the Vegemedia.net Suite of Sites (“Vegemedia”), we recognize the importance of privacy to visitors of our Web sites. This privacy policy explains what type of information is collected from you when you visit our Web site and how that information may be used.

Gathering of Information

Vegemedia collects your name and email address if you create a StudyBible account or sign up for any of our newsletters.

Vegemedia asks visitors to provide certain personal information when they e-mail a page of the Vegemedia Web site to another person, and when they make a purchase from the Vegemedia A-Store. Vegemedia also may ask visitors to provide personal information in other limited circumstances specified at the time the information is gathered. Any information that you post when participating in the Vegemedia comments section becomes public.

Like all other Web servers, Vegemedia's Web server automatically creates log files for each visitor who accesses our site. These "access logs" allow us to make our site more useful to our visitors. The access logs do NOT record a visitor's name, address, phone number, credit card numbers, or any other personally-identifying information. Rather, they contain some or all of the following information:

- The Internet Protocol Address (IP Address) of the machine which accessed our Web site.
- The date of the visit.
- The time of the visit.
- The path taken through our Web site.
- The browser being used.
- A list of files downloaded or viewed.
- The amount of time spent listening to RealAudio or Windows Media files.
- Any errors encountered.

Cookies

Vegemedia also uses 'cookies' to collect information. A cookie is a string of characters

that can be written to a file on the user's hard drive when the user visits a Web site. Only the Web site that set the cookie can read it, and it can only be used as a record keeping device to store information that the site already has. It cannot, for example, be used to read other information from the user's hard drive.

Vegemedia uses cookies to track users' activity through the site in order to improve the site's architecture, to offer the user interactive features that would not be possible without them, and to recall specific information to save the user time during subsequent visits to the site. If you wish to prevent certain or all cookies from being set to your hard drive you may disable them in your browser's preferences, although your browser might then be unable to accommodate certain functionalities on the Vegemedia.net Suite of sites.

Use of Information

The use of personally-identifying information is limited to the following: responding to user e-mails; listing name and location (city, state and/or country) information provided by users when publishing user e-mails or other submissions; fulfillment of Vegemedia Online A-Store orders; sending communications, including marketing and promotional communications, including newsletters from various Vegemedia sites to users who have 'opted in' to the receipt of such communications; other internal Vegemedia purposes; and other purposes specified at the time the information is gathered.

Any information that you disclose when participating in the Vegemedia Comments section becomes public. By participating in the Vegemedia Comments section, the e-mail address you provide for such purpose is not available to any third parties accessing our Web site, but anything you type into the comment or text area of the Comments section will be seen by the public, including email or Web site addresses.

In addition, if you send an e-mail, story idea, essay and/or other submission ("Submission") to Vegemedia through our Web site, we may print that Submission, or an excerpt from it, on the Vegemedia Web site, or otherwise publish it in any other medium, together with your name and location (city, state and/or country) if you provide that information to us.

Personally-identifying information collected by Vegemedia is not provided to outside parties, except Vegemedia service vendors (such as the A-Store and Vegemedia's email list manager), and other third parties when the user specifically consents to such distribution. In these circumstances, the information is provided for the sole purpose of -- and only to the extent necessary for -- delivering communications from Vegemedia to users who have 'opted in' to the receipt of these communications, or serving other internal Vegemedia purposes.

Vegemedia also may disclose personal information if required to do so by law or if it believes that such action is necessary to (a) comply with the law or with legal process, (b)

protect against misuse or unauthorized use of the Vegemedia Web site, or (c) protect the personal safety or property of Vegemedia Web site users, the public or Vegemedia.

If you do not want your personally-identifying information to be collected or used for any of these purposes, you can simply 'opt out' according to the process described below.

Vegemedia uses non-identifying aggregate information to analyze use of and better design the Vegemedia Web site and to share with third parties in aggregate form only as appropriate. For example, we may tell a third party that a certain number of users accessed a particular audio stream on our Web site. However, we will not disclose any information that could be used to identify those users.

Security

Vegemedia has in place what we believe to be appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online. Credit card information provided through the Vegemedia A-Store is protected against unauthorized use by Amazon.com. Details of their security measures can be found at their Web site. Vegemedia does not collect or store credit card information directly.

Corrections to Personal Data; Opting Out

By visiting the preferences page, you may opt-out of a newsletter subscription or further communications by “deselecting” the respective checkbox(es). You may also update your account information or delete your account from the Vegemedia database by visiting the preferences page.

Acceptance of Privacy Policy Terms

Vegemedia reserves the right to change this policy. Any changes to this policy will be posted to this page as soon as reasonably possible, so please check this page periodically. Use of the Vegemedia Web site constitutes consent to any policy then in effect. Please make sure that you read Vegemedia's Terms of Use to understand additional terms and conditions which apply to the use of our Web site.

If you have any questions or comments concerning our privacy policy, please contact us via the contact feedback form.

Links to other Sites

It is important to note that the Vegemedia Web site contains links to other sites that may not follow the same privacy policies as the Vegemedia Web site. For instance, clicking on some links on Vegemedia will take you to an entirely different site. These sites may use cookies, collect data, and use the data in ways that Vegemedia would not. Vegemedia is not responsible for the privacy practices or any information or materials on these other sites. Please visit these sites if you wish to review their privacy policies.